



MEMBERSHIP INFORMATION



WELLNESS TOURISM ASSOCIATION

Join us and be part of a growing global network.

The Wellness Tourism Association (WTA) is a global network for qualifying DMOs, Hotels/Resorts/Retreats, Tour Operators, Travel Advisors, Wellness Practitioners, Supporters, Partners Media and others in the global wellness tourism industry. Incorporated as a not-for-profit in the United States and launched in January 2018, WTA currently has over 130 members, supporters and partners from across the globe.

WWW.WELLNESSTOURISMASSOCIATION.ORG



WELLNESS TOURISM ASSOCIATION

About us:

WTA is the voice of the wellness tourism industry.

We offer anyone connected to, or interested in, any aspect of wellness tourism the opportunity to become a member and help shape the industry's future.

We support our members and advance the growth of our industry through:

- ▶ **EDUCATION** - by sharing knowledge and expertise on the latest trends and research.
- ▶ **SETTING STANDARDS** - by recognizing legitimate and credible suppliers and operators.
- ▶ **BUILDING CONNECTIONS** - by creating a global network of accessible industry leaders.
- ▶ **HELPING YOU SUCCEED** - by raising the profile of your business and the industry as a whole.

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Our Members include:





What a few of our members have to say:

The WTA is one of the best investments we've made as a business, with far-reaching benefits that come with being part of this broad network.



Rachael C.
Skyterra Wellness

We find the WTA most useful for networking, industry and consumer research, helping promote and market us internationally.



Hakan B.
Richmond Nua

We appreciate the collaboration and assistance provided by WTA in marketing of wellness concept plus help network with other members. We are very glad to be part of WTA.



Reyes Guzman
Melia Punta Cana Beach



Board of Directors



➔ ANNE DIMON

WTA President/CEO



➔ BARBARA NICHUALS

President/CEO Bayside Travel



➔ NILENDU SRIVASTAVA

Founder Art of Living Retreat Center



➔ CINDY HODDESON

Former Director Monaco Tourism, North America



➔ KIRON DHAILWAL

Founder/President Concierge Vacations Inc.



➔ JOHN NIELSEN

GM Fivelements Bali



Benefits of membership:



NETWORKING

- ▶ Access to our database of members to grow your network.
- ▶ Exclusive Facebook Group for connecting to the community.
- ▶ Members-only networking, industry, and education events.



STRENGTHENING YOUR BUSINESS

- ▶ Legitimize your business as a qualified industry participant using the WTA logo.
- ▶ Marketing / PR efforts on behalf of members and in support of the industry.
- ▶ Personal introductions and advertising discounts with media members.



RAISING YOUR PROFILE

- ▶ Have your profile listed in the WTA online directory.
- ▶ Be included in WTA social media campaigns.
- ▶ Receive media coverage with WTA partners.



KNOWLEDGE RESOURCES

- ▶ Access to all research, trends, and surveys with complete reports.
- ▶ Education programming for Travel Advisors.
- ▶ Connect with accessible industry leaders.



Annual dues:

Ultimately, being a WTA member gives you a voice in establishing industry standards and criteria to help bring clarity, identify legitimate partners and support the sustainable growth of the wellness tourism industry. **Join today!**

- ▶ **Solo:** \$300 USD
- ▶ **Company:** \$500 USD
- ▶ **Brand/DMO:** \$1,500 USD

You'll find more info here:

<https://wellnesstourismassociation.org/join/>





Additional opportunities:



BECOME A SUPPORTER OR PARTNER

Supporters and Partners may be companies or organizations that are not directly engaged in wellness tourism but are interested in supporting and advancing the wellness tourism industry. Such companies and organizations should be willing and able to support the WTA financially or “in-kind” to further the association’s goals and objectives.



SIGN UP FOR OUR NEWSLETTER

Stay on top of everything that is going on in the world of Wellness Tourism and Wellness Travel. You’ll be considered part of the WTA Global Community. Sign up is FREE!



BECOME A SPONSOR

The WTA implements projects or initiatives that will require sponsorship dollars. For example, research projects, surveys, and white papers.



Hoping you decide to join us!

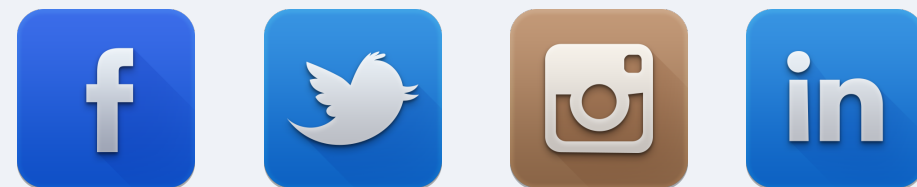
Please contact us with any questions, comments, or inquiries.

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Follow WTA:



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